



Credit  
Hound

# Advanced Credit Control



# Why Credit Hound?

At Draycir, we know an efficient credit control function is vital to every business. It improves cash flow, reduces debt, prevents late payments and makes your profit a priority. And we're here to help you streamline your current process.

Designed to pick up where your existing accounting system stops, Credit Hound saves you time re-keying data and instantly shows how much you're owed and who you need to chase.

## Connects with...

Sage 50

Sage 200

Sage 300 ERP

Microsoft Dynamics NAV

Microsoft Dynamics GP

Infor SunSystems

SAP Business One



Visit  
[draycir.com/  
credithound](http://draycir.com/credithound)  
for more detail

## Say **goodbye** to...

Exceeded payment terms

Time-consuming manual admin

Debt caused by delayed payments

Withheld money due to unresolved disputes

Inconsistent customer communications

## Say **hello** to...

Improved time management

Pro-active credit control

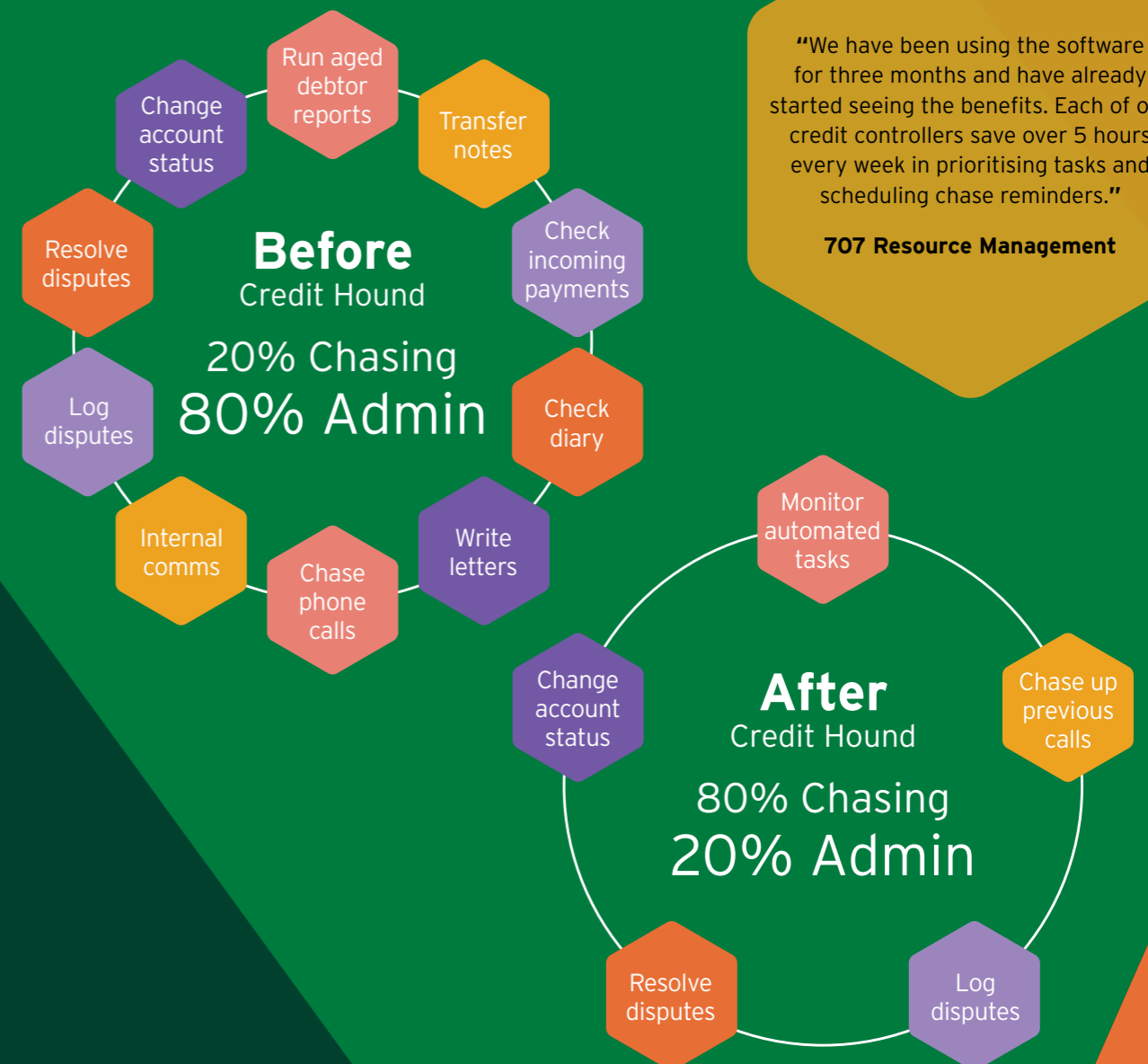
More available cash for your business

Comprehensive reporting to analyse your efforts and highlight debtor issues

A quick return on investment

# A day in the life of a credit controller

Ever wish you could reduce the amount of admin involved in your credit control processes?  
**Consider it done.**



"We have been using the software for three months and have already started seeing the benefits. Each of our credit controllers save over 5 hours every week in prioritising tasks and scheduling chase reminders."

**707 Resource Management**

# Flexible features

Credit Hound will reduce your admin and help you to chase payments more proactively, saving you time and allowing you to chase up to ten times more customers in your working day - which means you'll see improvements in your cash flow too.

## Payment reminders

Sends pre-emptive reminder letters or emails a few days before payment is due to encourage prompt payments. If payment isn't made on time, reminders will continue to be sent until you get paid. You can control the frequency and the tone of the reminders and set different chasing routines for different customer groups.

## Automated rules and actions

Automates many of your daily, repetitive tasks to greatly reduce your workload. You can customise the rules to set up actions such as sending out batches of letters, placing accounts on stop and scheduling diary entries to chase customers by telephone.



## Integrates with your accounting system

Credit Hound works with many ERP and accounting systems. There's no need to re-enter information as it links to your accounts system to ensure all information is accurate and up-to-date.

## Dispute management

Efficiently tracks any queries or disputes on an invoice, so you can see what payments are delayed, why and see how the issue is being managed.

- Record - add customer-facing and internal notes.
- Communicate - automated emails sent to keep the right people informed.
- Follow-up - set up reminders to follow-up and resolve the issue.

## Interactive aged debtors list

You can sort and filter accounts in real-time - by account grouping, category or analysis codes. This means there's no need to use Excel spreadsheets or print off a list for manual checking.

## Consolidated chasing

When you are chasing multiple accounts that belong to one parent company, the consolidated chasing feature gives you an overview of the entire head office account and the branch/subsidiary accounts associated to it with a multi-tiered hierarchy.

Whether you set up consolidated chasing from your accounting system (if available) or set it up within Credit Hound for some or all of your accounts, you can now see the whole picture every time. This allows you to send chasing letters directly to the branch accounts, or send a single consolidated letter to the head office account.

## Chase screen

Real-time information is extracted from your accounting system and displayed on one screen. So you have everything you need to hand to chase payment and add notes during the call including: contact details, outstanding invoices, chase history notes, and add details of recent communications.

## Calendar

Automatically schedules a call reminder in your diary of who to call, when and why. When an invoice is paid, the call reminder is deleted; saving you from chasing payments unnecessarily.



## Reporting

A wide range of customisable reports are available to suit the needs of your customers. Information can be filtered so you can easily see the information you need. Reports include but are not limited to:

- Accounts summary
- Aged debt
- Call-back analysis
- Dispute analysis
- Outstanding diary entries
- Outstanding disputes
- Promised cash
- User activity
- Who has paid me

Particularly useful for management, it provides reports on user activity showing efficiency of staff i.e. average time per call.

## Dashboard

Provides an instant overview of overdue payments, the total amount of money owed, scheduled chase calls, promised cash, recent payments and any outstanding disputes or queries.



Visit [draycir.com/credithound](http://draycir.com/credithound) for more detail

# Flexibility across your organisation

## Credit Controller

### Work more proactively.

Reduces your admin workload so you can concentrate your efforts on what you do best - credit collections. Provides the information you need to see who to chase, how much is owed and all the previous chase history as well as any invoice disputes.

## Credit Control Manager

### Manage your credit control team effectively.

Provides a comprehensive credit management reporting system so you can track performance and overall effectiveness of the credit control functions.

## Management

### Ensure a good level of working capital to grow your business.

With effective accounts receivable processes in place, your business will have a healthy cash flow whilst building strong relationships with your customers.

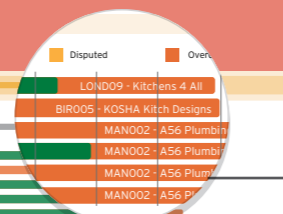
## Sales

### Stay informed about your customers.

Credit Hound provides an in-depth understanding of the state of your customers' accounts. Overdue accounts or invoice disputes can be quickly escalated and resolved to improve customer service.

## My diary calls

Scheduled chase calls

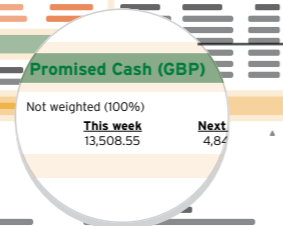


## Who's got my money

Clearly shows the total amount owed

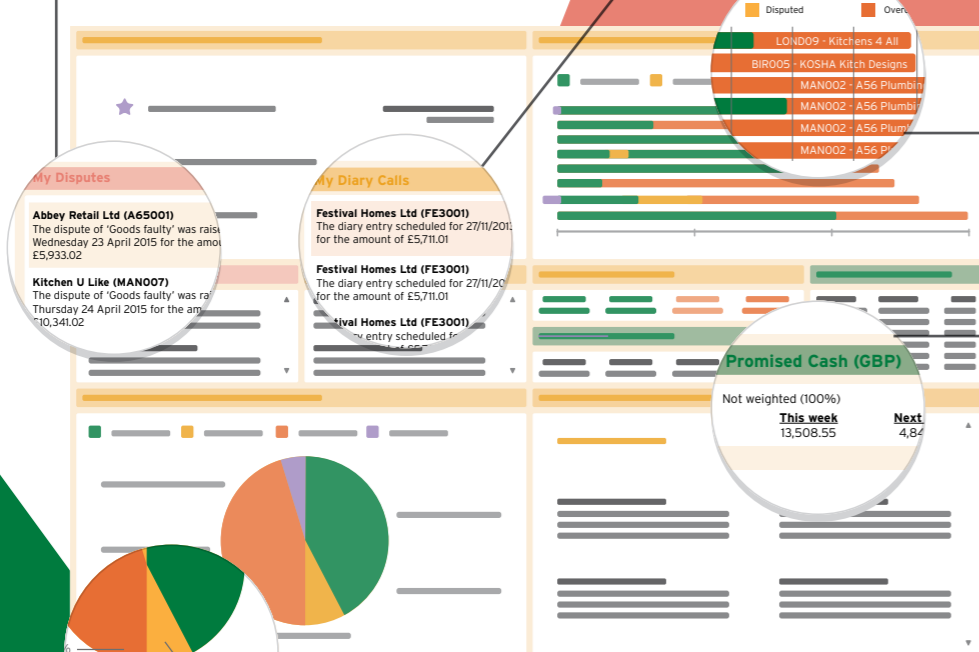
## Promised cash

Highlights the customers who've promised to pay and by when



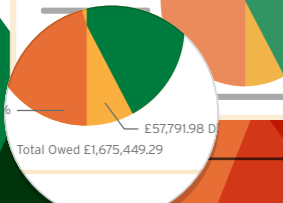
## My disputes

Dispute log of who, how much and why



## Where's my money

Displays overdue payments broken down by not yet due, overdue and disputed invoices



"Credit Hound has 100% changed the way we work and has played a big part in supporting the growth of the company. Without Credit Hound it would have been near impossible to keep up with credit control demands for the growing number of clients."

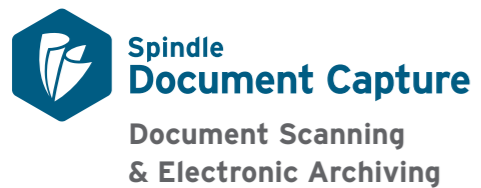
Instant Offices



# Working smarter

At Draycir, efficiency and versatility go hand in hand. And our products reflect exactly that. We create specialist software to improve your business processes in simple-to-use steps.

Our practical solutions help businesses work smarter by reducing costs, improving cash flow and streamlining operational efficiency. We are dedicated to creating products with high levels of usability, supported by excellent resources and on-going development.



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